

ADLER PLANETARIUM

Discovering avenues for workflow improvement



Sitting on the shore of Lake Michigan, Adler Planetarium has helped connect people to the Universe and each other for almost 90 years. The organization's legacy office solution involved a mix of software suites that hampered effective collaboration, so Adler sought to unify its productivity platform and encourage easier collaboration.

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About Adler Planetarium

Based in Chicago, Illinois, the Adler Planetarium hosts more than half a million visitors each year and reaches millions more through youth STEM programs and other outreach projects.

Industry: Government

Location: United States

About Cloudbakers

Cloudbakers, a Google Cloud Premier Partner, helps clients design and execute cloud deployment strategies through training, custom integrations, and rapid migration.

Enabling Change

Pillars: Productivity & Collaboration

Solutions: Productivity & Collaboration

Google Cloud Results

- 1 Reduces support tickets by 66% after G Suite migration
- 2 Improves team productivity with G Suite collaborative editing features
- 3 Reduces time spent on meetings using G Suite group viewing, eliminating need to manually transcribe materials
- 4 Boosts ease of use for employees through shift from installed applications to browser-based services

Adler Planetarium worked with partner [Cloudbakers](#) to migrate its team to [G Suite](#). Adler employees use [Gmail](#) to save and send email in the cloud and [Sites](#) to develop intranet pages, while G Suite group viewing and editing have streamlined information flow. Staffers no longer must manually send meeting materials or transcribe discussions, reducing work and encouraging faster collaboration. By moving away from locally installed applications, Adler IT staff spend less time on routine software maintenance and redeploy that time to helping staff make greater use of G Suite.

With G Suite and migration consulting from Cloudbakers, Adler has already seen strong buy-in from team members who've embraced the productivity platform. Adler employees leverage the intuitive collaboration built into the entire G Suite ecosystem to boost productivity and deliver higher-quality experiences to its patrons.

Products

- [Docs](#)
- [Drive](#)
- [Gmail](#)
- [Hangouts](#)
- [Sheets](#)
- [Slides](#)

"We want our programs to be broadly accessible, which emphasizes the need for team innovation. Our productivity solution needed to focus on collaboration and G Suite matched these requirements."

Chris Comerford, Vice President and Chief Information Officer, Adler Planetarium